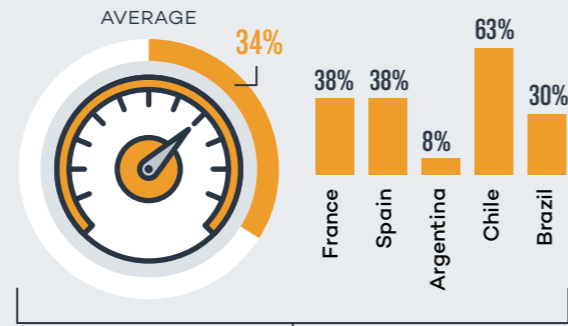
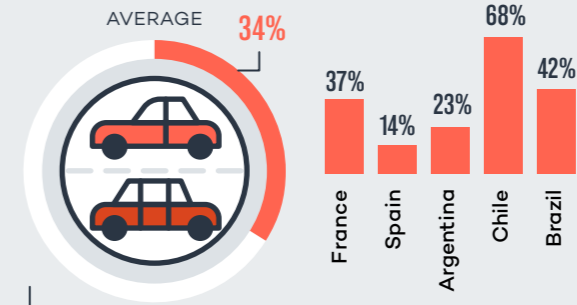


HOW DO DRIVERS BEHAVE?



Average: **34%** of drivers exceed the speed limits.



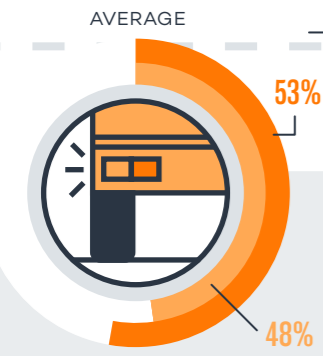
Average: **34%** of vehicles drive in the left lane even though they are not overtaking.

According to the WHO, an increase in driving speed **is** increases both the chance of having an accident and the seriousness and consequences of an accident.

Passing on the right is against the law; it causes nervousness and aggressive behavior.

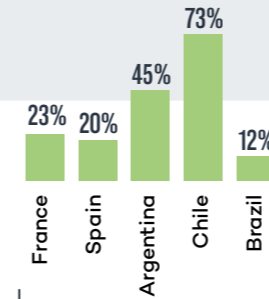
SPEED

ROAD SHARING



Average: **48%** of drivers do not use the blinker lights to pass or when joining the traffic flow.

Signal when changing lane or joining the flow of traffic. Remember: **other drivers can't predict what you are going to do.** Signaling all your vehicle's movements ahead of time will make for more safety.



Average: **26%** of drivers do not respect this minimum safety distance.

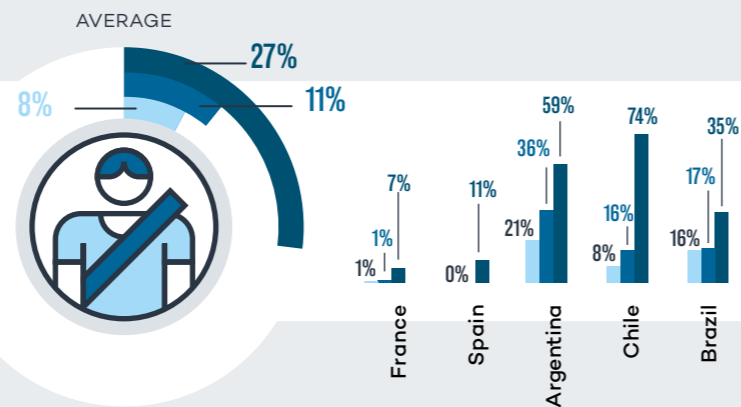
In the face of an unexpected situation, if you don't maintain the minimum distance between your vehicle and the one ahead of you, **it will be impossible to avoid an accident.** Leave two seconds between vehicles (one second to react and one second to act.)

BLINKERS

SAFETY DISTANCE

- DO NOT USE FOR OVERTAKING
- DO NOT USE TO FALL BACK

TOO CLOSE

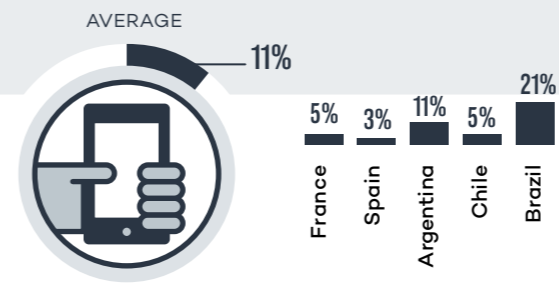


Average: **11%** of drivers use their cell phone.

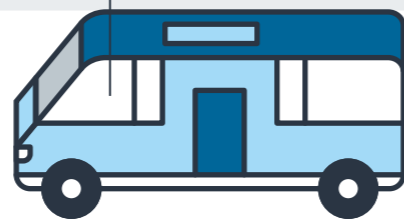
Average: **8%** of drivers do not use their safety belts; **27%** of back-seat passengers do not wear a safety belt.

It is important to use the safety belt, even on short trips. **Using the safety belt reduces by half the risk of death in case of an accident.** Using children's safety systems reduces deaths by 75% and inquiries by 90%.

- DO NOT USE AS DRIVER
- DO NOT USE AS COPILOT
- DO NOT USE AT REAR



The use of a phone is a distraction at the wheel. **Using it multiplies by 23 the possibility of an accident.**



SAFETY BELTS

MOBILE PHONE

ON HAND WHILE DRIVING