

Commitment to road safety

Abertis takes its Road Safety Forum Network to Italy

- Abertis promotes the International Road Safety Forum Network in the countries where it is present, with the aim of bringing together public representatives and specialists to advance road safety.
-

Barcelona, 28 June, 2019

The Abertis Group, through its subsidiary A4 Holding, organized the first edition of its Road Safety Forum in Verona (Italy). Experts on mobility and road safety met at this meeting to share ideas and experiences and to reflect on future developments in innovation for accident prevention.

Within the framework of the day, the results of the first Driving Observatory carried out by A4 Holding in Italy were also presented. This study analyses risk behaviors on motorways, and monitors the evolution of results over time. The objective of the project is to create, from the data obtained, a series of initiatives and campaigns in order to improve road safety.

The inauguration of the Verona meeting was attended by Federico Sboarina, mayor of Verona, and Carlos Del Rio, President of A4 Holding. Representatives of the regional public sector, the transport and mobility sector, and police forces, among others, also participated in the event.

Abertis International Road Safety Forum Network

This is the first year this forum takes place in Italy, which joins the network of forums that the Abertis Group promotes in the countries in which it operates. Italy joins Argentina, Chile, Brazil, Spain, France and Puerto Rico. More than 7,500 people participated in the 2018 forums. In the future, the network of forums is planned to be expanded to other countries, such as Belgium, the US or India.

This initiative is part of the Road Safety strategic programme promoted by Abertis to ensure the highest levels of safety on motorways and other roads. Abertis collaborates with multiple international organizations that promote solutions to this global problem. The Group has signed a three-year partnership with the international organization UNICEF to combat the leading cause of death in school-age children: road accidents.

Abertis is also a member of the Connected Citizens program of the Waze application in seven countries (Spain, France, Italy, Brazil, Chile, Puerto Rico and Argentina), with the aim of sharing information to improve drivers' road safety.

In addition, through the Abertis Foundation, the Group carries out education and awareness campaigns in all the countries in which it is present. In academia, Abertis promotes its network of university chairs for the financing of road safety research at six leading universities around the world to promote training, research and knowledge transfer among the university and the company.